



# California Department of Public Health (CDPH) TelePrEP Partner Enablement Package

Thanks for your partnership in getting the word out about Color and CDPH's TelePrEP initiative, which provides access to free HIV prevention in California. Here's what you'll need to join and promote it.

## About the initiative: [Color's landing page](#)

This page is for patients (and partners!) to learn about the initiative. Patients can access our services through this page, and there are links for partners at the bottom.

## Download collateral PDFs

Download an [11x17 poster](#), a [4x6 handout](#), and two social tiles ([option 1](#) or [option 2](#)) to hang up, hand out, and post on your channels or website! Use the collateral order link to order the poster or handout in print.

## Email and website blurb

Use this short blurb to promote the initiative to your organization's patients or members in newsletters, monthly emails or on your website!

### **Get free HIV prevention and related care**

Get PrEP and PEP prescriptions fast, plus PrEP-AP enrollment. This initiative is free and available for CA residents ages 16 and up, regardless of immigration status, through the California Department of Public Health and Color Health. You do not need insurance, and it is discreet and confidential.

[Learn more →](#)

## Webinar Q&A

If a webinar is a good fit for your community / organization, our team would be happy to join a virtual meeting to give an overview of the initiative and answer any questions.

## Questions?

Reach out to [prep-partners@color.com](mailto:prep-partners@color.com) and a member of our team will get back to you.