



# Take control of cancer for your workforce

The only comprehensive cancer care solution, in partnership with the American Cancer Society

Cancer is the leading cause of death for working adults, and costs are continuing to rise year over year.

40%

of people will be diagnosed with cancer in their lifetime.<sup>1</sup>

#1

cost for employers<sup>2</sup>

There are two ways to change the impact of cancer.

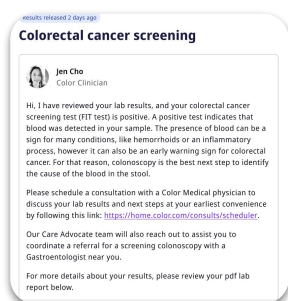
## 1. Catch cancer earlier

**\$52K** average savings from one stage shift<sup>3\*</sup>

## 2. Ensure cancer treatment is well managed

**\$19K** estimated savings for each avoided hospitalization<sup>4</sup>

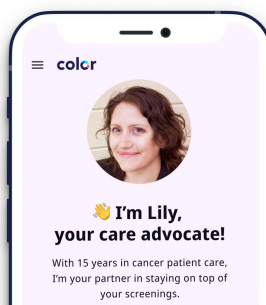
Color's Virtual Cancer Clinic: a team of cancer experts for every cancer need.



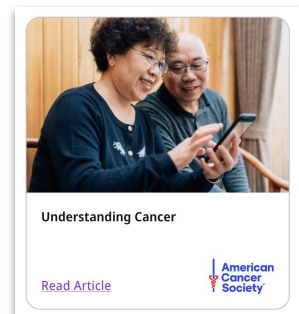
Expert clinical team, including high risk experts



At-home screening and fast, guaranteed imaging

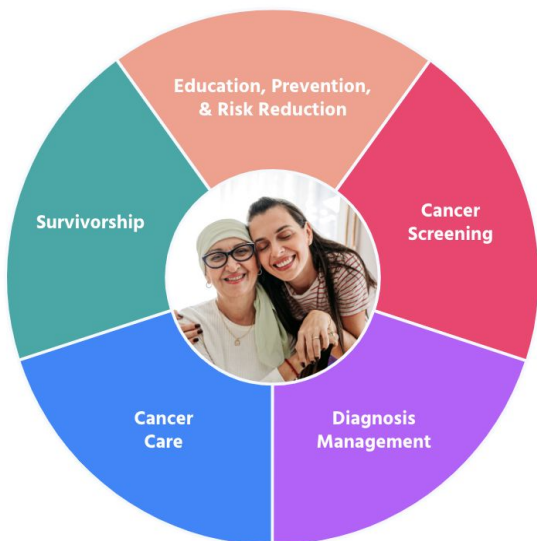


Robust patient support & mental wellness groups



American Cancer Society resources and support

# Cancer requires a comprehensive approach. Here's how we do it.



## Education

with trusted ACS resources that empower employees to make better health care decisions

## Cancer Screening

with at-home options and a nationwide imaging network

## Diagnosis Management

and in-network clinical appointments in <2 weeks

## Cancer Care

with coordinated care navigation and fast access to diagnostics

## Survivorship

with our evidence-based mental wellness support groups

23%

average enrollment  
in year 1

77%

increase in  
screening rates

100%

imaging appointments  
in <2 weeks

30%

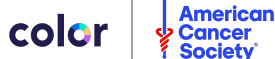
lower clinical  
care costs

## We designed this program to save you money — and to give life-saving care to your employees.

- ✓ Compounding savings from earlier detection and lower cost of care
- ✓ Outcomes-based pricing, only for employees who use our service
- ✓ Claims-based and direct billing available

Ready to take control of cancer for your employees?

Get in touch with our team at [learnmore@color.com](mailto:learnmore@color.com) or go to [color.com/employers](https://color.com/employers)



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1. cancer.gov, [Cancer Statistics - NCI](#)
2. BGH, [2023 Large Employers' Health Care Strategy and Plan Design Survey](#)
3. N, Gitlin M, Fadli E, Chung KC. Increased healthcare costs by later stage cancer diagnosis. BMC Health Serv Res. 2022;22(1):1155. Average cost.
4. Agency for Healthcare Research and Quality, [Cancer-Related Hospitalizations for Adults, 2017](#)

A portion of the fees generated from Color's Cancer Program, in partnership with the American Cancer Society, goes to support the ACS mission.