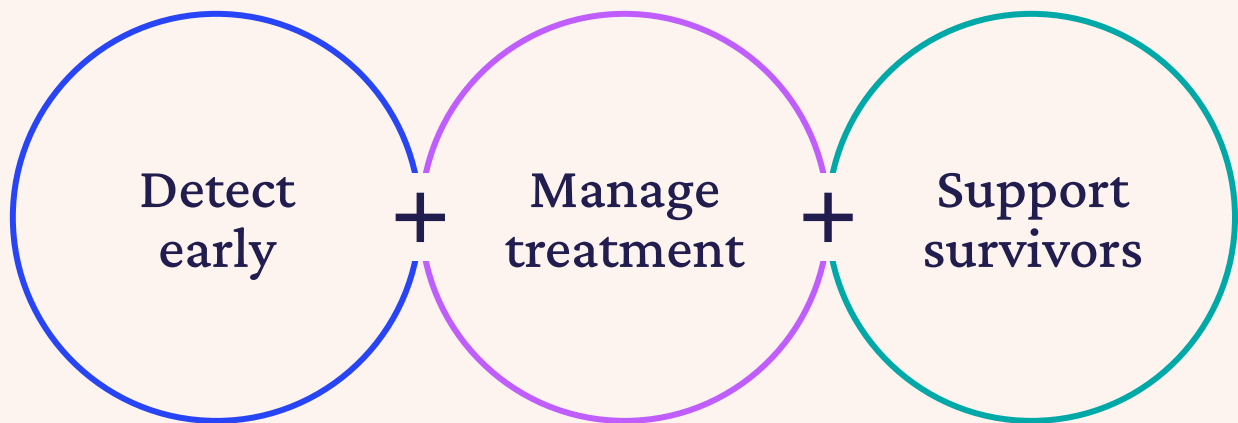




# Color's Virtual Cancer Clinic

Guidelines-driven cancer care available  
to anyone, anytime

As a consultant, your best chance to help your clients and their employees starts with early cancer detection and fast, accurate diagnosis. But it cannot stop there. To maximize outcomes, they need systems that manage treatment outcomes effectively and support survivors in leading healthier lives post-cancer.



Color provides the first nationwide cancer screening, treatment, and survivorship clinic, delivering consistent, expert care through our dedicated team of physicians, nurses, high-risk experts, and oncologists. Color's innovative care model ensures guidelines-driven, supportive cancer care is accessible - improving survival rates and reducing costs through earlier interventions at every step of the care continuum.

## Powered by a vertically-integrated and owned clinical practice:

Cancer expert, 50-state  
medical group

Custom-built oncology AI tools

24/7 clinical team access &  
evidence-based care

In-house lab for accessible  
screening

Clinically-validated, peer-led  
mental health program

# Earlier interventions matter at every step.

## Earlier detection & diagnosis

- Determine individual cancer risk
  - ↘ mitigate surprise high-cost claims
- Develop personal screening plans
  - ↘ ensure early detection
- Remove barriers to screening
  - ↘ close gaps in care
- Manage all clinical next steps
  - ↘ reduce time to diagnosis

## Faster treatment & oncologist-led care

- Initiate missing diagnostic workups
  - ↘ reduce time to treatment
- Navigate referrals & expert opinions
  - ↘ ensure best treatment pathways
- Address financial & logistical needs
  - ↘ improve equitable outcomes
- Physician-led care, 24/7
  - ↘ reduce ED visits

## Stronger transitions back to health

- Manage 5-year survivorship care
  - ↘ reduce recurrence risk & long-term side effects
- Support leaves and return-to-work
  - ↘ reduce absenteeism
- Provide behavioral health support
  - ↘ reduce depression, stress, & anxiety
- Enroll in available benefits
  - ↘ increase use of relevant solutions

### Cost Outcomes

**\$63K**

average savings when detected one stage earlier<sup>1\*</sup>

**\$30K+**

lower cost of cancer care per case<sup>2</sup>

**\$20K**

savings from each avoided hospitalization<sup>3</sup>

**30%**

lower screening costs on average<sup>4</sup>

### Clinical & Workforce Outcomes

**20-30%**

population-wide participation in the first year<sup>5</sup>

**77%**

increase in screening adherence rates<sup>6</sup>

**36%**

reduction in depressive symptoms<sup>7</sup>

**55%**

reduction in time to diagnosis and treatment<sup>8</sup>

Get in touch with our team at [learnmore@color.com](mailto:learnmore@color.com) or go to [color.com/consultants](https://color.com/consultants)

1. BMC Health Serv Research, Increased healthcare costs by later stage cancer diagnosis  
\* Average cost increase per cancer stage for colorectal, breast, cervical, lung, and prostate cancer, weighted to account for incidence by cancer type  
2. BMC Health Serv Research, Increased healthcare costs by later stage cancer diagnosis. Numbers from Figure were adapted to estimated 2023 costs  
3. Agency for Healthcare Research and Quality, Cancer-Related Hospitalizations for Adults, 2017.  
4. Color modeled savings, 2024-2025  
5. Color historical Book of Business average  
6. Color internal study, 2023-2024  
7. Votta, C. M., Zimmer, A., Neben, C., & Topper, S. (in prep). A pilot study on a drop-in peer mental wellness program for cancer survivors. Psychological Services.  
8. Color modeled savings

