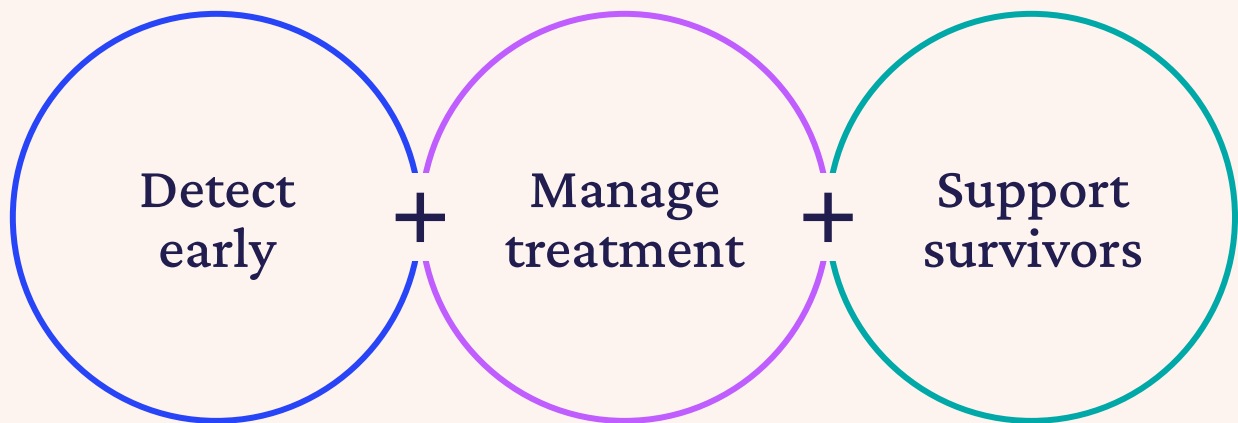




Color's Virtual Cancer Clinic

Guidelines-driven cancer care available to anyone, any time.

As a consultant, your best chance to help your clients and their employees starts with early cancer detection and fast, accurate diagnosis. But it cannot stop there. To maximize outcomes, they need systems that manage treatment outcomes effectively and support survivors in leading healthier lives post-cancer.



Color provides the first nationwide cancer screening, treatment, and survivorship clinic, delivering consistent, expert care through our dedicated team of physicians, nurses, high-risk experts, and oncologists. Color's innovative care model ensures guidelines-driven, supportive cancer care is accessible - improving survival rates and reducing costs through earlier interventions at every step of the care continuum.

Powered by a vertically-integrated and owned clinical practice:

Cancer expert, 50-state medical group

In-house lab for accessible screeningⁱ

24/7 clinical team access & evidence-based care

Custom-built oncology AI tools

Clinically-validated, peer-led mental health program



Gina, cancer survivor, and employee of Color client, Hasbro.

Earlier interventions matter at every step.

Earlier detection & diagnosis

- Determine individual cancer risk
 - ↘ mitigate surprise high-cost claims
- Develop personal screening plans
 - ↘ ensure early detection
- Remove barriers to screening
 - ↘ close gaps in care
- Manage all clinical next steps
 - ↘ reduce time to diagnosis

Faster treatment & oncologist-led care

- Initiate missing diagnostic workups
 - ↘ reduce time to treatment
- Navigate referrals & expert opinions
 - ↘ ensure best treatment pathways
- Address financial & logistical needs
 - ↘ improve equitable outcomes
- Physician-led care, 24/7
 - ↘ reduce ED visits

Stronger transitions back to health

- Manage 5-year survivorship care
 - ↘ reduce recurrence risk & long-term side effects
- Support leaves and return-to-work
 - ↘ reduce absenteeism
- Provide behavioral health support
 - ↘ reduce depression, stress, & anxiety
- Enroll in available benefits
 - ↘ increase use of relevant solutions

Cost Outcomes

\$63K

average savings when detected one stage earlier^{1*}

\$30K+

lower cost of cancer care per case²

\$20K

savings from each avoided hospitalization³

30%

lower screening costs on average⁴

Clinical & Workforce Outcomes

20-30%

population-wide participation in the first year⁵

77%

increase in screening adherence rates⁶

36%

reduction in depressive symptoms⁷

55%

reduction in time to diagnosis and treatment⁸

Get in touch with our team at learnmore@color.com or go to color.com/consultants

1. BMC Health Serv Research, Increased healthcare costs by later stage cancer diagnosis
* Average cost increase per cancer stage for colorectal, breast, cervical, lung, and prostate cancer, weighted to account for incidence by cancer type
2. BMC Health Serv Research, Increased healthcare costs by later stage cancer diagnosis. Numbers from Figure were adapted to estimated 2023 costs
3. Agency for Healthcare Research and Quality, Cancer-Related Hospitalizations for Adults, 2017.
4. Color modeled savings, 2024-2025
5. Color historical Book of Business average
6. Color internal study, 2023-2024
7. Votta, C. M., Zimmer, A., Neben, C., & Topper, S. (in prep). A pilot study on a drop-in peer mental wellness program for cancer survivors. Psychological Services.
8. Color modeled savings

