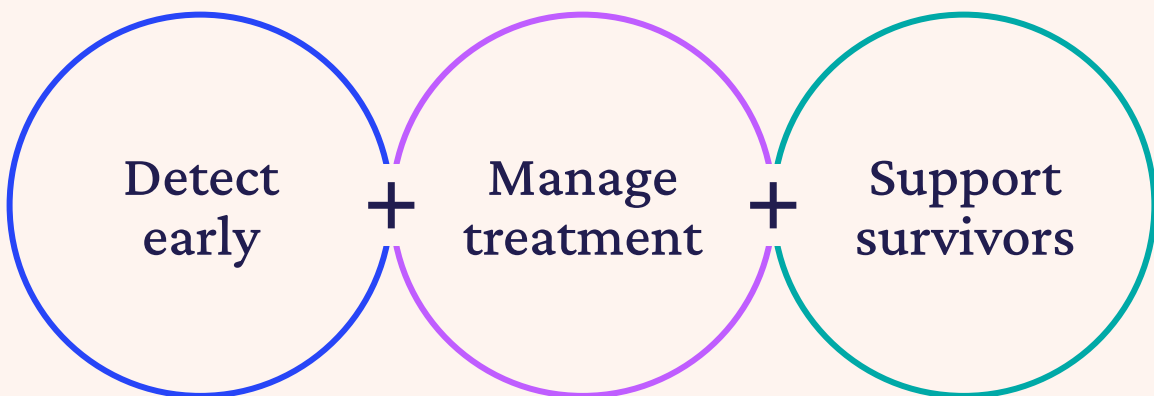




The Color Virtual Cancer Clinic

Guidelines-driven cancer care available to anyone, anytime

As an employer, your best chance to help employees starts with early cancer detection and fast, accurate diagnosis. But it cannot stop there. To maximize outcomes, you need systems that manage treatment outcomes effectively and support survivors in leading healthier lives post-cancer.



Color provides the first nationwide cancer screening, treatment, and survivorship clinic, delivering consistent, expert care through our dedicated team of physicians, nurses, high-risk experts, and oncologists. Color's innovative care model delivers industry-leading engagement and ensures evidence-based, supportive cancer care is accessible, thus improving survival rates and reducing costs through earlier interventions at every step of the care continuum.

Powered by a vertically-integrated and owned clinical practice:

Cancer expert, 50-state medical group

Custom-built oncology AI tools

24/7 clinical team access & evidence-based care

In-house lab for accessible screening

Clinically-validated, peer-led mental health program

Earlier interventions matter at every step.

Earlier detection & diagnosis

- Determine individual cancer risk
 - ↘ mitigate surprise high-cost claims
- Develop personal screening plans
 - ↘ ensure early detection
- Remove barriers to screening
 - ↘ close gaps in care
- Manage all clinical next steps
 - ↘ reduce time to diagnosis

Faster treatment & oncologist-led care

- Initiate missing diagnostic workups
 - ↘ reduce time to treatment
- Navigate referrals & expert opinions
 - ↘ ensure best treatment pathways
- Address financial & logistical needs
 - ↘ improve equitable outcomes
- Physician-led care, 24/7
 - ↘ reduce ED visits

Stronger transitions back to health

- Manage 5-year survivorship care
 - ↘ reduce recurrence risk & long-term side effects
- Support leaves and return-to-work
 - ↘ reduce absenteeism
- Provide behavioral health support
 - ↘ reduce depression, stress, & anxiety
- Enroll in available benefits
 - ↘ increase use of relevant solutions

Cost Outcomes

>2.6:1 ROI
in year one¹

\$63K
savings per cancer
detected one stage earlier²

30-50%
cost savings on screening,
imaging, and care³

\$175K
savings per prevented
cancer recurrence⁴

Clinical & Workforce Outcomes

20%
enrollment within the
first year⁵

77%
increase in screening
adherence⁶

>75%
of costly care gaps
closed among those in
treatment/survivorship⁷

55%
faster time from
abnormal screening to
confirmed diagnosis⁸

Get in touch with our team at
learnmore@color.com or go to **color.com/employers**

1. Color historical Book of Business average
2. [McGarvey et al. 2022 BMC Health Serv Research](#) - Considers average stage II-IV first-year treatment costs adjusted to 2025 costs using historical inflation and 8% projected 2025 inflation
3. Color historical Book of Business average
4. [McGarvey et al. 2022 BMC Health Serv Research](#) - Weighted average of annual cost for stage III & stage IV cancers since recurrences are likely to be later stage
5. Color historical Book of Business average
6. Color historical Book of Business average
7. Color historical Book of Business average
8. Color historical Book of Business average

