

Give your clients control of cancer



Cancer is the leading cause of death for working adults, and costs are continuing to rise year over year.

40% of people will be diagnosed with cancer in their lifetime.¹

#1 healthcare cost for your employer clients²

There are two ways to change the impact of cancer.

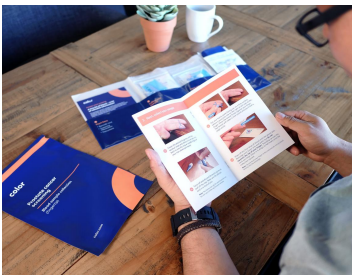
1. Catch cancer earlier

\$52K average savings from one stage shift^{3*}

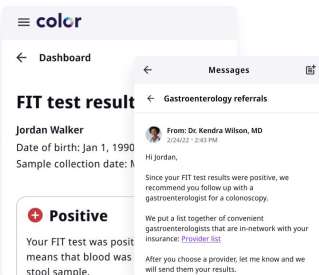
2. Ensure cancer treatment is well managed

\$19K estimated savings for each avoided hospitalization⁴

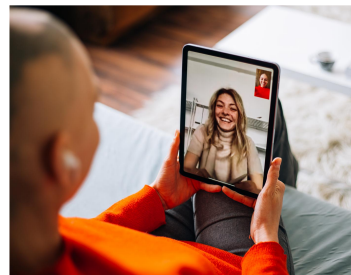
Color's Virtual Cancer Clinic:
a team of cancer experts for every cancer need.



At-home screening and fast, guaranteed imaging



Expert clinical team, including high risk experts



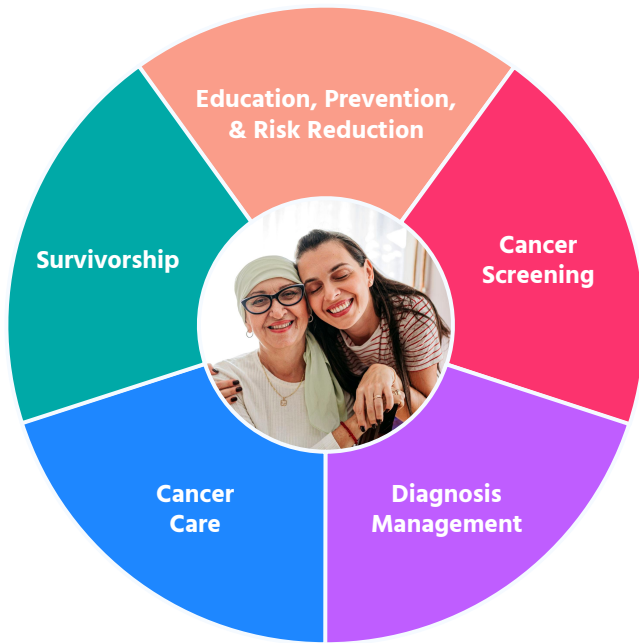
Robust patient support & mental wellness groups



American Cancer Society resources and support groups

The only comprehensive cancer care solution, in partnership with the American Cancer Society

Cancer requires a comprehensive approach. Here's how we do it.



Education

with trusted ACS resources that empower members to make better health care decisions

Cancer Screening

with at-home options and a nationwide imaging network

Diagnosis Management

and in-network clinical appointments in <2 weeks

Cancer Care

with coordinated care navigation and fast access to diagnostics

Survivorship

with our evidence-based mental wellness support groups

23%

average enrollment
in year 1

77%

increase in screening
rates

100%

imaging appointments
in <2 weeks

30%

lower clinical care costs

**We designed this program
to save your clients money
— and to give life-saving
care to their members.**

- ✓ Compounding savings from earlier detection and lower cost of care
- ✓ Outcomes-based pricing, only for members who use our service
- ✓ Claims-based and direct billing available

Ready to help your clients take control of cancer?

Get in touch with our team at learnmore@color.com
or go to color.com/brokers

1. cancer.gov, [Cancer Statistics - NCI](#)

2. BGH, [2023 Large Employers' Health Care Strategy and Plan Design Survey](#)

3. N, Gitlin M, Fadli E, Chung KC. Increased healthcare costs by later stage cancer diagnosis. BMC Health Serv Res. 2022;22(1):1155. Average cost.

4. Agency for Healthcare Research and Quality, [Cancer-Related Hospitalizations for Adults, 2017](#)

*Avg cost increase per cancer stage for colorectal, breast, cervical, lung, and prostate cancer, weighted to account for incidence by cancer type

The American Cancer Society (ACS) is a nonprofit organization that routinely publishes guidelines, and as part of this program, ACS contributes its expertise and educational materials on cancer screening and prevention and connects participants who contact ACS with ACS cancer-related information. A portion of the fees generated from this program will be used to support the ACS mission. ACS does not provide medical or clinical care.