



- Antivirals for Public Health

Quick and seamless antiviral access

Color's new antiviral program provides a scalable, efficient infrastructure to connect positive COVID individuals with timely clinical consultations and therapeutics.

Establishing a system for managing volatile demand without taxing an already overburdened clinical system is key.

Color's antiviral access program supports screening and eligibility management, telehealth consultation, prescribing, and fulfillment of currently approved oral antivirals.

Color's secure platform is HIPAA-compliant and structured to provide the fastest path for patients to begin treatment within 3-5 days of symptom onset.



Accessibility for diverse populations

Color has designed an antiviral treatment program to meet people where they are. We offer a virtual clinical consultation and prescription delivery to ensure equitable access. Our software is easy to use, written in plain language, with simple instructions, and translated to multiple languages.



Speed from testing to therapeutics

Color's software is simple to use, consolidates the process to one platform, and automates the entire process from diagnosis to delivery of treatment, minimizing the chances of a patient dropping out of the process and maximizing their chances to start treatment in time.



Configurable and scalable to drive program sustainability

Color has designed this program to maximize patient impact and minimize resource needs. We can configure and scale the program to fit your population's needs by enabling local pharmacies or using our own fulfillment, adjusting test type required, modifying eligibility criteria, providing various clinical consultation models, and supporting additional therapeutic pathways.

We will configure and scale the program to fit your population's needs

Efficient, easy-to-use patient experience

to collect necessary patient information, consent and HIPAA authorizations for telehealth consultation, and health information needed to inform eligibility and consultation, including confirmation of positive COVID-19 test result from antigen or molecular testing

Clinical consultation with licensed clinicians

(synchronous via 30-minute call-back or asynchronous), including health intake review based on screening guidelines adaptable to evolving FDA and state guidelines

Identification of nearby pharmacies with available inventory

based on public HHS feeds or direct pharmacy inventory information

Optional dispensing services and direct-to-home fulfillment

which can also support delivery of medications to congregate settings such as shelters

7 days/week phone- and email-based patient support

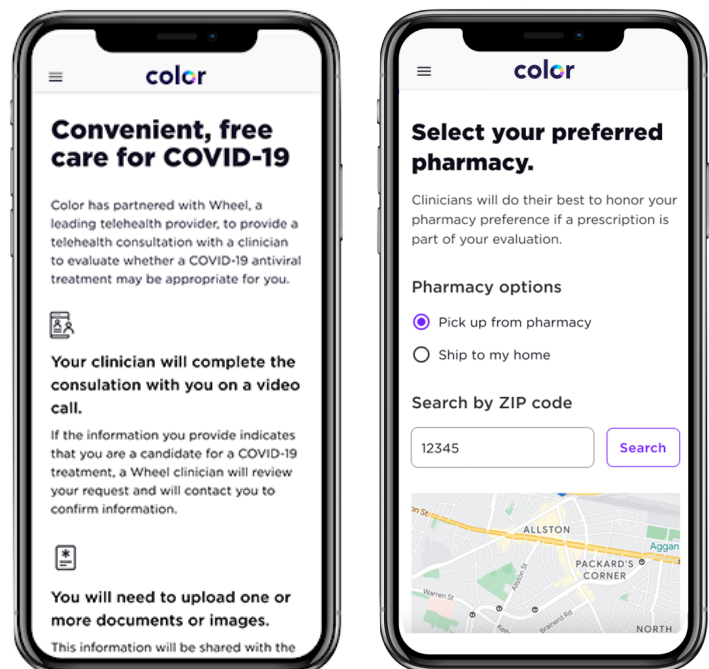
for technical and clinical questions

Real-time program reporting and dashboards

for department of health leadership or key stakeholders, for information on program utilization, patient demographics and other key public health information as defined with our state partners

Program design support, implementation, and dedicated program management

from Color's Client Services and Implementation teams



About Color

Color is a complete platform for healthcare delivery, providing the technology, infrastructure, and logistics required to distribute large-scale health initiatives to diverse populations. Color works with businesses, public health departments, schools, communities, and more to provide equitable, accessible healthcare services.

color.com

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